

April 21, 2016
Open Session
Grant MacEwan University
Governors' Boardroom 7-218, City Centre Campus

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| PRESENT: | J. Day, Chair D. Atkinson, President E. Barichello, Vice Chair S. Digweed, Faculty Association Member M. Fyfe, Public Board Member (arrived at 4:24 during discussion of item 3.2) C. Graham, Public Board Member (arrived at 4:21 during discussion of item 3.2) W. Grieve, Public Board Member, via conference call D. Halliwell, Public Board Member S. Hamilton, Public Board Member E. Hurley, Vice Chair (arrived at 4:35 p.m., during Board Chair report) A. Rhoads, MacEwan Staff Association Member B. Pitruniak, Students' Association Member |
| Vice Presidents: | J. Corlett, Provost and Vice President Academic J. McGrath, Vice President Integrated Information and Communication Services and Chief Information Officer M. Plouffe, Vice President, General Counsel B. Quinton, Vice President, Finance and Administration |
| Board Office: | M. Baptista, University Secretary G. Jones, Governance Assistant (Recording secretary) |
| Absent, with regrets Guest(s) | K. Boros, Director, Human Resources Services M. Chisholm, Associate Vice President, Human Resources R. Ellis, Associate Vice President, Finance and Chief Investment Officer I. Feldesh, Budget Coordinator J. French, Executive Director, Faculty Association K. Harbeck, Coordinator, Project Management Office B. Horan, Internal Auditor M. Leathem, Chief of Staff D. McLaughlin, Executive Director, Institutional Analysis and Planning |

MINUTES: OPEN SESSION

1.0 Call to Order and Introduction of Guest(s)

Day called the meeting to order at 4:03 and acknowledged Pitruniak whose term as student member on the Board will end on April 30, 2016. He noted the many accomplishments and projects which have been developed over her tenure as President of the Students' Association and commended her on her ability to balance her role as a Board member, student and Students' Association President. The Board shared its acknowledgement with a round of applause and Day presented Pitruniak with a gift.

1.1 Declaration of Conflicts of Interest and Commitment (Real, Potential or Perceived)

No conflicts were declared

1.2 Approval of Agenda/Consent Agenda

01-04-21-2015/16 Moved and seconded to approve the agenda and items on the consent agenda as circulated. Carried.

1.2.1 Previous Minutes: February 25, 2016

1.2.2 Correspondence

1.2.3 President's Newsletter: March 2016

1.2.4 Students' Association of MacEwan University

1.2.5 MacEwan Staff Association

1.2.6 Faculty Association

1.2.7 Academic Governance Council (AGC)

1.2.7.1 AGC Report

1.2.7.2 AGC Appointments

1.2.8 Audit Committee Report

1.2.9 Campus Planning Committee Report

1.2.10 External Relations Committee Report

1.2.11 Governance and Human Resources Committee Report

1.2.12 Standing Committee Membership (revisions for approval)

- Adding Brad Hummel as an external advisor to Investment Committee
- Adding notations regarding conclusion of terms

1.2.13 Policy Approvals:

- Policy D1015 Employment Policy for Out of Scope Employees (NEW, effective January 1, 2017)
 - Policy D1020 Administrative Support and Supervisory Personnel Employment Policy (RESCIND)
 - Policy D1030 Employment Policy for Administrators (RESCIND)
 - Policy D1040 Employment Policy for Officers (RESCIND)
 - Policy D1050 Employment Policy for Executive Officers (RESCIND)

2.0 Business Arising From Previous Meeting(s)

No items were brought forward from previous meetings.

3.0 New Business

3.1 Letter of Intent –Bachelor of Justice Studies

Corlett indicated details of the proposal for a Bachelor of Justice Studies are included in the materials distributed with the agenda package. He noted this proposal will give students in Correctional Services, Police and Investigations (Investigative Services and Police Studies) an option to ladder to a degree in the third and fourth years of their programs. Timing of this proposal coincides with a notification from Athabasca University (AU) indicating they will no longer offer the in-person component of a similar degree on campus at MacEwan University due to budget constraints. AU will continue to offer the degree online. The degree offered at MacEwan University will have a practical component and will be a slightly different product.

Responding to a question about the name for the degree, McGrath indicated it is a commonly used term at other universities in Canada. While there are some budgetary concerns, Corlett advised it is an aspirational budget and part of the development process will include a careful review of the budget.

02-04-21-2015/16 Moved and seconded that the Board of Governors approve the Letter of Intent, Bachelor of Justice Studies for the Faculty of Health and Community Studies to develop a full Part A proposal for Ministry consideration. Carried.

3.2 Faculty Association Collective Agreement – Memoranda of Agreement

Corlett reported that the memoranda of agreement were negotiated following the last round of collective bargaining. As reported to the Governance and Human Resources Committee, the topics of academic freedom and intellectual property are controversial topics at most post-secondary institutions and Corlett expressed his appreciation for the work of the teams to successfully negotiate these agreements. Once the Board approves the memoranda, they will be part of the collective agreement. (Graham arrived).

The Board requested clarification regarding faculty speaking in public and the perception that they are speaking on behalf of the University. McGrath indicated that any media inquiries are routed through the Office of Communications and Marketing who provide support and information to anyone called upon to respond to media. Plouffe added that guidelines are being developed to provide faculty and staff with information regarding interactions on social media.

Responding to a question about the arrangements regarding intellectual property, Corlett explained some models will be more consistent with a commercial approach to intellectual property, particularly in research institutions which deal with substantial grants. Plouffe added that in developing the memoranda, it was important to find a balance regarding ownership. In most instances, faculty will own the piece of intellectual property; however, if the faculty member owns the item, they will also have to cover any costs to support such ownership such as any claims against the property. The University owns the intellectual property rights for on-line courses due in large part to the financial commitment made by the University to develop the program. (Fyfe arrived).

03-04-21-2015/16 Moved and seconded that the Board of Governors approve the following Memoranda of Agreement:

- Memorandum of Agreement Article 29.0 Academic Freedom
- Memorandum of Agreement Article 31.0 Intellectual Property

Carried.

3.3 Code of Conduct

Atkinson referred the Board to the draft code of conduct included in the agenda materials. The Code was shared with the Governance and Human Resources Committee and the feedback from the Committee has been incorporated.

04-04-21-2015/16 Moved and seconded that the Board of Governors approve the Employee Code of Conduct and rescind Policy D1200 Code of Conduct - Employees. Carried.

4.0 Reports

4.1 Board Chair's Report

Chair Day provided a summary of events that have taken place since the February meeting:

- March 2 – Meeting with Minister Schmidt. Day noted that Advanced Education is the only portfolio held by the Minister and expressed optimism that the Minister is willing to work with the sector and the University to address any concerns.
- March 9 – Day attended the Allard Chair in Business Luncheon featuring Nicole Bourque-Bouchier.
- March 22 – Meeting with Aimee Skye, the incoming faculty member on the Board to begin her orientation to the Board.
- March 22 - Hard hat tour of the CFAC building with members of the Campaign Cabinet. Day encouraged all Board members to tour the facility.
- March 23 – Athletics Awards banquet.
- April 17 to 19 – Stewart Hamilton and Myrna Fyfe attended the Association of Governing Boards (AGB) Conference in Washington, DC.
- April 21 – Day met with the outgoing and incoming Students' Association executive. Further information regarding the proposed student building will be shared at the Campus Planning Committee on May 9th before coming forward to the Board in May.

Upcoming events to note include:

- April 23 – Mad Hatters Gala
- April 29 and 30th – John Day and Elizabeth Hurley will be attending the CUBA (Canadian University Boards Association) Conference in Halifax, NS.
- May 4 – the University will recognize long-service and retiring employees at the Career milestones event.
- May 26 – Board of Governors Meeting.

Hamilton provided a brief overview of the AGB Conference, noting he attended some excellent plenary sessions. A hot topic at the conference was the US presidential primary race. He shared some of his impressions of the presentation by Zanny Minto Beddoes the Editor in Chief of the Economist and her comment that Canada is a “ray of hope” for the global economy. Other sessions he attended were on new generation boards and inclusiveness. Fyfe indicated she will prepare a written report, but briefly mentioned the quality of the speakers at the Conference and her desire to explore public/private partnerships further given the information she received at that session.

Day thanked Hamilton and Fyfe for attending the conference.

5.0 Adjournment of Open Session

The open session adjourned at 4:44 p.m.

Gail Jones
Governance Assistant