April 18, 2019

Design Portfolio Show

Edmonton – MacEwan University’s annual Design Portfolio Show highlights the outstanding creations of the graduating class of the Design Studies program. Students and faculty work together to plan, design, market, and deliver the show.

“The portfolio show is the first chance for the graduating students to showcase their portfolios,” says Robert Andruchow, assistant professor, Department of Fine Arts.

“Within a year of graduating, 80 per cent of our students get design jobs. The two week show in the gallery allows the students to exhibit their design work to industry professionals, the wider public and high school students.”

Graphic designers have always been in demand but what employers look for over the past 20 years has certainly changed. Designers aren’t focused just on the beauty or form of the product, but also the psychology of the product.

“Today’s’ designers understand both the art and the science of design,” adds Andruchow. “They have the creativity and artistry to produce beautiful, eye-catching work. But they also possess the analytical skills to think critically about design problems, and propose solutions that are functional, rational and business-savvy.”

Opening Reception
April 25, 7 - 9 p.m.
Mitchell Art Gallery, Allard Hall, (11110-104 Avenue)

Design Portfolio Show
April 26 - May 4
Mitchell Art Gallery, Allard Hall

Gallery Hours
Tuesday - Saturday, 12 - 5 p.m.
Admission is free, and the event is open to the public.