April 21, 2014

MacEwan University to host International Energy Forum

Edmonton – In order to address some of the challenges that Canadian energy technology and services face in accessing opportunities in Asia, MacEwan University School of Business will host the Canada-Asia Energy Technology and Services Forum. The event is produced in association with the Asia Pacific Foundation of Canada (APF Canada) and with the support of Alberta International and Intergovernmental Relations.

The forum will bring together leaders from the Canadian and Asian energy sectors, representing industry, government, and academia. Forum topics include:

- Developing Asian markets for Canadian energy technology and services
- Managing the risks associated with entering and operating in Asian markets
- Utilizing Asia’s manufacturing infrastructure to create affordable solutions for Canadian energy technology and service providers

The forum will focus on India and China as markets for small and medium-sized enterprises in the oil and gas industry in Alberta, but will include opportunities to discuss other Asian markets.

Primary energy demand in non-OECD (Organization for Economic Co-operation and Development) Asia is expected to increase by 50 per cent between 2011 and 2030, with the majority of this increased consumption coming from fossil fuels. In order to meet energy needs, Asian countries are developing their energy infrastructures and seeking necessary technologies to both import fossil fuels and maximize domestic extraction.

For a complete list of panelists, industry affiliations, and agenda, please go to: sites.macewan.ca/canadaasiaenergy/agenda