February 15, 2018

Art, culture and community engagement

Edmonton – The Arts and Cultural Management speaker series at MacEwan University invites you to join Mark Holmgren in an exploration of the future of community engagement practices in arts and culture in Edmonton. During the lecture Holmgren will issue a provocative call to action for the arts community to conduct authentic community engagement.

The role of art and artists in building and maintaining healthy, vibrant cultural communities is increasingly important, especially as our communities become more diverse and as technology and globalization influence our view of the world. “The arts have enormous potential to have meaningful and lasting positive impact on individuals, our communities, and over time, our society in general,” said Rose Ginther, associate dean, Faculty of Fine Arts and Communications.

Ginther notes that arts organizations must constantly ask how best can they work with their stakeholders? What are the appropriate questions to ask? Who is currently a part of these discussions and who is being excluded?

Holmgren, the director of the Edmonton Community Development Corporation, is known for his ability to converge big picture thinking with on-the-ground implementation. Holmgren believes in proactively engaging, collaborating and partnering with citizens builds trust and encourages active participation in community building.

When: Wednesday, February 28
Where: Betty Andrews Recital Hall, Allard Hall (11110-104 avenue)
Time: 7 p.m.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.