June 17, 2017

**Distinguished Alumni recipient a leader in the business of caring**

Edmonton – Lyn Krutzfeldt, a leader in the fields of health management, seniors’ living and long-term care, will receive MacEwan University’s Distinguished Alumni Award on Tuesday, June 20.

Currently the president of AdvantAGE Assist Group and chief executive officer of Christenson Communities, she has spent three decades spearheading innovative approaches to seniors’ housing and care that have transformed the industry.

Her philosophy of improving the lives of seniors through lifestyle, wellness and residential alternatives is now recognized and modelled across the country. Her vision is to see Canada as a leader in seniors’ living, incorporating innovative strategies for both care and housing.

Krutzfeldt’s passion for quality health care started more than 30 years ago when she personally cared for an ailing parent after graduating from nursing school. In the years that followed, she realized that building upon her nursing education could result in a career where she could really make a difference.

“After working as a nurse for a few years, I recognized that I wanted to move on and get into a management position, and MacEwan gave me that opportunity,” says Krutzfeldt. In 1993 she received her Business Administration diploma. “Nursing school had been much more regimented, but the Business Administration program was really aimed at expanding my thinking, I really loved that.”

Krutzfeldt is a past-president of the Alzheimer Society of Alberta and Northwest Territories, and is a recipient of the Queen Elizabeth Diamond Jubilee Medal for her work with the Alzheimer Society of Canada.

Krutzfeldt will receive her Distinguished Alumni Award during the Spring Convocations ceremonies.

When: Tuesday, June 20
Time: During the 9:30 a.m. ceremony.

*Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.*

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