June 18, 2013

**Vitamart founder honoured as a Distinguished Alumni**

Edmonton—MacEwan University is proud to honour Mark Holowaychuk as a Distinguished Alumni. Mark graduated from the International Business and Supply Chain Management program in 2005.

Mark is the founder of Vitamart.ca, one of Canada’s largest online health supplement stores. In five short years, he grew his company from $1,000 in sales to a multi-million dollar corporation. Originally starting out in his basement, Mark now carries over 5,000 products and runs his business out of a 5,000 square-foot warehouse.

Mark regularly returns to MacEwan University to mentor students in the business program. During his visits, he discusses the benefits and the challenges of owning and running an e-business and participates in the e-business challenge which involves reading student reports, attending presentations and provides guidance and feedback throughout the process.

Mark also launched supplementreviewer.com, a review website dedicated to providing feedback and reviews on health products. He founded Edmonton Internet Millions Mastermind Group, a monthly get-together for local internet entrepreneurs.

*Founded in 1971, MacEwan University is a comprehensive university offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training. Its philosophy of inspiring minds, academic excellence, and providing career opportunities continues to be its guide as it serves the educational needs of students across Alberta, Canada and the world.*

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