Engaging men and boys to promote gender equality: Dr. Michael Kaufman to speak at MacEwan University

Edmonton – MacEwan University will be hosting Dr. Michael Kaufman, co-founder of the White Ribbon campaign, the largest effort in the world of men working to end violence against women.

Dr. Kaufman will be speaking to students, faculty and staff about innovative ways to engage men and boys in promoting gender equality and on how we create ideas for what makes a proper woman or a real man. While age old ideas of how girls and women should behave have been mostly swept away, now the lives of boys and men are also beginning to change.

Kaufman conducts leadership training and coaching for senior managers on finding ways to prevent and respond to sexual harassment in the workplace as well as other workplace gender issues.

When: Thursday, November 7
Where: MacEwan University, City Centre Campus: 7-146 (Building 7, room 146)
Time: 12:30 p.m. – 1:50 p.m.

This event is hosted by U-SOLVE (University Students Offering Leadership for Violence Elimination) and is a partnership between MacEwan University and the Sexual Assault Centre of Edmonton (SACE). U-SOLVE's mission is to address gender based violence on campus by offering educational opportunities like student led classroom presentations and developing a culture of internal accountability to help strengthen the university's capacity to respond to gender-based violence.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

For further information, please contact:
David Beharry, Media Relations Advisor
780-497-5586
Cell: 780-231-5954
email: beharryd@macewan.ca