February 10, 2014

ATB’s Dave Mowat named 2014’s Allard Chair in Business

Edmonton – MacEwan University School of Business is pleased to announce that Dave Mowat, president and CEO of ATB Financial, has been named the 2014 Allard Chair in Business. This honourary teaching position is awarded annually to an outstanding member of the business community with demonstrated business acumen and corporate social responsibility.

“Our business students will benefit greatly from interacting with Dave”, said Elsie Elford, Dean, School of Business. “Not only has he had a distinguished career in the banking industry, he is a true community leader who has made a difference in Edmonton.” Today, Dave sits on the boards of STARS, Telus Community Foundation, Alberta Blue Cross, Mastercard Canada, Alberta Economic Development Authority, and Edmonton Airports.

"The Allard Chair will give me the chance to listen to and talk to business leaders of tomorrow as MacEwan University forms them for the opportunities ahead,” said Mowat. "It's a thrill to help develop these talented students at what is a very hopeful point in Alberta's story. And, if I can keep up to them, I'll learn a ton, too."

In 2007, Dave was hired as president and CEO of ATB Financial, the largest Alberta-based financial institution and a presence in Alberta for more than 75 years. Over the past 30 years he has helped shape every aspect of the banking world, including venture capital markets, credit, retail, corporate, investments, and banking tied to each sector of the Alberta economy.

Established by the late Dr. Charles Allard in 1985, the Chair in Business is an honourary teaching position that recognizes a distinguished business and community leader at lectures and classroom settings.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta, Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

For further information, please contact:
David Beharry, Media Relations Advisor
780 497-5586
Cell: 780231-5954
email: beharryd@macewan.ca