March 7, 2016

**Pogo CarShare and MacEwan University announce partnership**

Edmonton—Pogo CarShare and MacEwan University are pleased to announce a partnership, offering students, staff and faculty an easy and affordable car-share option. Pogo CarShare is Edmonton’s first car sharing service that gives members 24/7 access to a pool of vehicles located within a defined central Zone in the city.

“We’re excited to be partnering with MacEwan University,” said Kieran Ryan, President and Co-Founder, Pogo CarShare. “Pogo is an easy and affordable way to take one-way trips, and it complements public transit users. It’s a perfect fit,” added Ryan.

The Pogo mobile app helps customers find an available car that they can open with a fob or membership card. Inside a PIN code will provide access to the cars keys, and keep track of how long the car is in use. When the driver is done with the car it can be parked in city-owned street parking in the Pogo Zone, and now in any surface lots at MacEwan University. Once the keys are put back, the car is left for the next customer.

"We wanted to have Pogo on campus since they provide versatile services that accommodate all MacEwan students, staff and faculty,” said Jim MacDonald, coordinator, Transportation, Print and Mail Services. “It is a convenient transportation service and delivers a service that aligns with the pillars of this university.”

MacEwan University students will have an opportunity to sign-up and become a member during the week of March 7, as Pogo staff will be on site giving exclusive Pogo deals to students. Pogo charges $0.47 per minute, up to a maximum of $14.99 per hour. The cost covers gas, insurance and parking.

For more information about Pogo, please go to: www.pogocarshare.com

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