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Sustainable Campus International Competition includes Carbon Cloud Initiative

Edmonton - MacEwan University is proud to participate in the third edition of the Sustainable Campus International Competition (SCIC).

“This is an opportunity for students worldwide to transform their academic learning into real world actions,” said Chantal Beaudoin, Head of Sustainability at MacEwan University. “Students are invited to design and apply a tool, system or practice that addresses sustainability issues relevant to their campus.”

SCIC is designed as an 18-month competition. Students are asked to develop a sustainability project they can implement within their campuses and communities within one academic year. The strongest projects will forecast tangible impacts by the end of the year, though the projects may and are encouraged to continue into the future.

To promote the SCIC 2015 edition, student members of the executive committee plan to launch the Carbon Cloud Initiative by each walking around with 8 balloons all day at MacEwan University, which visually represents the amount of carbon emissions an average Canadian generates per minute. SCIC executives will deliver a one-minute presentation to the students in their classes and explain why they are wearing the balloons, as well as shed light on the competition and how students can participate.

The winning team of the competition will receive a $3,000 prize towards their project implementation.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

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