1. **Call to order**

The Faculty of Fine Arts and Communications (FFAC) Council was called to order at 10 a.m.

2. **Approval of agenda and consent agenda**

The Chair presented the agenda for the May 10, 2018 meeting for approval. The following items were approved/reviewed on the consent agenda:

- March 21, 2018 FFAC Council minutes
- April 19, 2018 FFAC Executive Committee minutes
- Fall 2019 course approvals
- FFAC Council annual report 2017-2018

Motion to approve the May 10, 2018 FFAC Council agenda and consent agenda, as presented.

**FFACFC-01-05-10-2018**
Moved by S. Spidell and seconded by D. Sadoway

CARRIED
3. **Chair’s update**  
*Reported by A. Gilliland, Dean*

Allan Gilliland reported that construction will begin on many of the deferred spaces soon, which may cause some noise through the spring and summer. John Corlett is stepping down as Provost this week and Craig Monk will be Interim Provost until the university finds a replacement. John Corlett will remain at MacEwan as advisor to the President and will be completing some projects around entrepreneurship. He will be in a faculty office in Allard Hall. The strategic planning session for chairs will be scheduled next week with the chairs.

4. **AGC update**  
*Reported by B. Richards, FFAC representative on AGC*

Bill Richards reported that AGC approved the FFAC Bylaws, received for information a presentation on International SOS, a presentation from SAMU on affordable instruction materials and open educational resources, and approved the suspension of the General Studies program and admission criteria/curriculum changes for various programs.

5. **New business**

5.1 **Ratify FFAC committee memberships**

Memberships for the FFAC standing committees, including Curriculum, Executive, Research, and Research Adjudication committees were ratified.

Motion that the following faculty members fill current vacancies on FFAC Council standing committees for two-year terms, except where the member is completing another member’s term.

**FFACFC-02-05-10-2018**  
Moved by R. Baril and seconded by C. Rimmer  
CARRIED

5.2 **2019-20 Programs of Study**

5.2.1 **Arts and Cultural Management**  
*Presented by R. Ginther, Associate Dean*

Rose Ginther, on behalf of Denise Roy, Chair, Department of Arts and Cultural Management, provided an overview of the proposed changes to the 2019-20 Arts and Cultural Management Program of Study: the addition of two new program options: AGAD 240 Event Management and AGAD 340 Community Cultural Development and Engagement.

Motion to recommend approval of the 2019-20 Arts and Cultural Management Program of Study to Academic Governance Council.

**FFACFC-03-05-10-2018**  
Moved by B. Richards and seconded by J. Head  
CARRIED

5.2.2 **Bachelor of Communication Studies: Professional Communication, Journalism**  
*Presented by L. Mazo, Chair, Department of Communication*

Lucille Mazo provided an overview of the proposed changes to the Bachelor of Communication Studies programs of study. The changes include: the addition of new Communication Law I and II
courses and five new option courses, as well as changes to the wording throughout the degree regulations for clarification.

Motion to recommend approval of the 2019-20 Bachelor of Communication Studies Major in Professional Communication – Journalism Minor and Journalism Major – Professional Communication Minor programs of study to Academic Governance Council.

FFACFC-04-05-10-2018
Moved by L. Sharpe and seconded by R. Ginther
CARRIED

5.2.3 Bachelor of Design
Presented by R. Andruchow, Program Coordinator, Department of Art and Design

Robert Andruchow an overview of the proposed 2019-20 Bachelor of Design Program of Study.

Motion to recommend approval of the 2019-20 Bachelor of Design Program of Study to Academic Governance Council.

FFACFC-05-05-10-2018
Moved by S. Spidell and seconded by P. Johnston
CARRIED

5.2.4 Bachelor of Music Recording and Production Major
Presented by B. Richards, Chair, Department of Music

Bill Richards provided an overview of the proposed Bachelor of Music Recording and Production Major Program of Study.

Motion to recommend approval of the 2019-20 Bachelor of Music Recording and Production Major Program of Study to Academic Governance Council.

FFACFC-06-05-10-2018
Moved by D. Sadoway and seconded by R. Ayles
CARRIED

5.2.5 Fine Art
Presented by L. Sharpe, Chair, Department of Art and Design

Leslie Sharpe provided an overview of the proposed changes to the 2019-20 Fine Art Program of Study. Changes included: to promote student success in graduating by changing the minimum grade from C- to D in three art history courses and two options, and moved one core Fine Art course to options and increased the number of options students can take to six credits in Year 2.

Motion to recommend approval of the 2019-20 Fine Art Program of Study to Academic Governance Council.

FFACFC-07-05-10-2018
Moved by M. MacDonald and seconded by R. Ginther
CARRIED (1 opposed)
5.2.6 Theatre Production

Presented by J. Guedo, Interim Chair, Department of Theatre

Jim Guedo presented the proposed changes to the 2019-20 Theatre Production Program of Study. Changes included: updating all courses with new long titles to be consistent with the proposed BFA, moving THPR 205 Theatre History to Year 1 and elective to Year 2, and changing the title of all Practicum courses to Production courses.

Motion to recommend approval of the 2019-20 Theatre Production Program of Study to Academic Governance Council.

FFACFC-08-05-10-2018
Moved by D. Sadoway and seconded by R. Andruchow
CARRIED

5.3 BFA proposal

Presented by R. Ginther, Associate Dean

Rose Ginther provided a brief overview of the BFA proposal that covered:

• Four distinct majors: Arts Management, Fine Art, Music Theatre Performance, and Theatre Production
• The unique characteristics of the BFA: interdisciplinary courses, other FFAC courses that allow for additional breadth, and arts management major
• Degree-level learning outcomes
• Curricular structure and the six defining curricular components that provide the framework for each major
• Stakeholder groups confirming demand and the need for BFA
• Support for Independent Academic Experts
• Capacity to deliver the BFA: faculty and staff (existing and new hires), facilities in Allard Hall, proximity to non-FFAC courses with move to City Centre Campus, and strong foundation with our four current diploma programs

During the presentation, the following questions arose:

Q. Why are communication courses not required?
A. Communication courses can be taken as other FFAC options within either of the majors

Q. How were the INTA courses developed and how will they be implemented?
A. All students are required to take INTA 210 and can choose from any of the other INTA options are part of their coursework. We still have the issue of which department will “own” these courses (i.e. maintain the MCS, etc.), and we also may look at adding an interdisciplinary major to the BFA in the future.

Q. How does adding the interdisciplinary courses fit in with the institution’s larger goal of figuring out how interdisciplinary courses will work in faculties?
A. A task force is currently trying to figure out how interdisciplinary courses will work in faculties, but the development team did not foresee a problem with having inter-arts courses in the proposal.

Q. The Music Theatre Performance Major appears to be prescribed, even though there are optional pathways within some of the required courses. Could we add a note that explains the options that students can take?
A. Yes, this will be added.

Q. Additionally, the titles of the Music Theatre Performance courses do not showcase the breadth of the program and the depth of the subject areas. Should we add descriptive long titles?
A. It’s typical for Theatre Performance programs to have short titles (Acting I, II, III, IV), however, this is something that the development team will consider as they prepare the proposal to send to APPC.

Q. What is meant by the one-time library expenditures of $20,000 in Table 10? Does this imply that the library will find $20,000 per year over five years?
A. The intention is not that one-time expenditures would be covered by the respective departments, but that it is an ask for $20,000 from the institution.

Q. The proposal references spaces in Allard Hall that would require enhancements. Can we launch the BFA without further enhancements to spaces?
A. Yes, we could launch the BFA with a plan to modify the spaces later.

Motion to recommend approval of the BFA proposal to Academic Planning and Priorities Committee.

FFACFC-09-05-10-2018
Moved by D. Mallon and seconded by R. Ayles.

CARRIED
(1 opposed)

Peter Roccia requested that it be recorded in the minutes that he opposed this motion.

The FFAC Council also reviewed the BFA admission criteria and recommended that it go forward to CAT for approval.

Motion to recommend approval of the BFA admission criteria to Committee on Admissions and Transfer.

FFACFC-10-05-10-2018
Moved by D. Sadoway and seconded by R. Andrucho.

CARRIED

5.4 Department Review Task Force update
Reported by L. Mazo, Chair, FFAC Department Review Task Force

Lucille Mazo reported that the committee discussed the feedback received from department councils so far. The Committee will meet again in May to discuss further feedback.

5.5 Institutional Learning Outcomes Working Group update
Reported by D. Sadoway, Member, Institutional Learning Outcomes Working Group

Dawn Sadoway reported that final outcomes are being presented at AGC tonight. If the report is approved, the outcomes will be used for strategic planning.

6. Committee business & reports

6.1 Curriculum Committee
Reported by J. Head, Chair, FFAC Curriculum Committee

Jim Head provided the following report:
- The Committee recommended the BFA proposal for approval to FFAC Council
- The Committee recommended the following programs of study to FFAC Council for approval: Arts and Cultural Management; Bachelor of Communication Studies Professional Communication Major – Journal Minor and Journalism Major – Professional Communication Minor; Bachelor of Design (no majors); Bachelor of Music Recording and Production Major; Fine Art; and, Theatre Production
The following MCS were approved: AGAD 120, 122, 225, 227, 232, 320, 340; ARTE 110, 111, 206; BCSC 260, 499; DESN 131, 205, 231, 240, 270, 290, 310, 331, 342, 350, 352, 380, 393, 395, 400, 413, 414, 415, 417, 418, 442, 443, 445, 485, and 486; MUSC 219, 367, 368, and 469.

The Theatre Arts admission criteria was recommended for approval to FFAC Council and subsequently approved by FFAC Council via electronic vote (motion FFACFC-01-20-04-2018-E).

6.2 Faculty Development Committee

There was no update.

6.3 Research Committee

Reported by T. Van Seters, Chair, FFAC Research Committee

Tom Van Seters reported that the Committee focused on creating some definitions for the different areas of research at FFAC and identified priorities.

6.4 Visiting Scholar and Artist Committee

There was no update.

7. Open discussion

Allan Gilliland acknowledged Timothy Anderson, sessional faculty representative, and thanked him for his years of service on the FFAC Council.

The FFAC Council agreed to cancel the June 13 Faculty Council meeting.

Motion to cancel the June 13, 2018 FFAC Council contingency meeting.

FFACFC-11-05-10-2018
Moved by C. Brenan and seconded by S. Spidell.

CARRIED

8. Adjournment

The meeting adjourned at 11:30 a.m.