June 28, 2017

MacEwan University’s newest building named in recognition of Allard family donation

Edmonton – MacEwan University is pleased to announce that the university’s newest building, which is located on the university’s City Centre Campus, will be named Allard Hall in recognition of the Allard family’s long-standing financial support, and their recent gift of $2.5 million that will provide scholarships and bursaries for students in the School of Business and Faculty of Fine Arts and Communications.

“The Allard Family have been supporting MacEwan for over 30 years,” said David Atkinson, president, MacEwan University. “Their keen interest in our students is reflected in this generous gift, which comes at a crucial time. It will provide much needed financial support for our students.”

Longtime philanthropists, the Allard family, have been active supporters of MacEwan University since 1985. They have contributed to the success of countless students through their financial generosity and their interest in creating better access to post-secondary education.

In 1986 MacEwan established the Allard Chair in Business in partnership with the Allard Foundation. The position, which is awarded annually, upholds Dr. Charles Allard’s vision to recognize a distinguished businessperson and community leader, and to provide students and faculty members with an opportunity to meet an inspiring role model.

“The Allard Family is proud to continue our history of support for MacEwan University,” said Beth Allard-Clough. “We understand the importance of education in today’s society and of the particular need to invest in students, who will be the direct beneficiaries of this award. It is, after all, students who are our future.”

Allard Hall, known as the Centre for Arts and Culture during its three-year construction, will provide students from the university’s Faculty of Fine Arts and Communications with purpose-built spaces with state-of-the-art technology, classroom and performance areas. “Allard Hall will provide the means to create well-rounded, future-ready students in visual and performing arts, Design Studies, and Arts and Cultural Management,” said Atkinson. “The building also provides space for the university’s future growth.”

MacEwan University is proud to partner with the Allard family in providing scholarships and bursaries to students for years to come. The history between the family and MacEwan University made the naming of Allard Hall a natural fit.

Classes will commence in Allard Hall in early September. MacEwan University will hold an official grand opening event on September 27, 2017.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

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