January 23, 2018

Visiting artist an award-winning producer and guitarist

Edmonton – MacEwan University’s Music program is pleased to welcome visiting artist Russell Broom to campus from January 24 through 26. While at MacEwan, Broom will meet with students from the university’s music program to conduct studio sessions on recording and mixing popular music; host ensemble workshops, a guitar master class and a songwriting workshop, and perform at a public concert.

Broom will also discuss his philosophy, background and approach to pop music, demonstrating his signature approach to sound and the art of creating effective hooks in pop, rock and country music.

Broom is a Calgary-based musician/producer/engineer/songwriter who has had an exceptional career working with international artists, touring the world and winning numerous awards. He is best known for his long association with Jann Arden as a guitarist, musical director, co-songwriter and producer, a collaboration that resulted in Broom being awarded the 2002 Juno Award as Songwriter of the Year.

Broom’s schedule will include:

Wednesday, January 24
- Contemporary Combo workshop: 9:30 – 11 a.m.
- Recording Production Master Class: 12 – 2 p.m.
- Guitar Master Class: 4 – 5:30 (Open to the public) Room 11-353, Allard Hall

Thursday, January 25
- Music Career Management: 11 – 12:30 p.m. (Open to the public) Room 11-150, Allard Hall
- Open rehearsal for Friday’s concert: 2 – 3:30
- Showcase Band Workshops: 4 – 5:30

Friday, January 26
- Setup and soundcheck for concert: 9:30 – 11 a.m.
- Concert: 12 – 2 p.m. (Open to the public) Room 11-150, Allard Hall
- Songwriting Workshop: 2 – 3:30 p.m.

The opening of Allard Hall in September 2017 marks the beginning of a year of celebration for MacEwan University. With the relocation of the Faculty of Fine Arts and Communications to City Centre Campus, our university community has come together in downtown Edmonton. Allard Hall features exciting new purpose-built learning spaces for students and dynamic performance and exhibition spaces for the community, including a 419-seat theatre, theatre lab, recital hall, art gallery and recording studio. MacEwan University is moving the arts downtown. MacEwan.ca/ComeTogether.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

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