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MacEwan University’s Transportation Services first Canadian parking site to launch ticketless access ZipBy

Edmonton – MacEwan University’s Transportation Services is making it easier for students, staff and the community to access parking on campus. The university has installed a new, ticketless, mobile access system called ZipBy that will allow patrons to enter and exit the parkades without swiping an access card.

“MacEwan University is actually the first Canadian site to roll out ZipBy, which tracks your parking entry and exits by picking up your phone signal,” says Jim MacDonald, coordinator, Transportation Services. The ticketless system hails from Australia, where it’s rapidly becoming the norm for parking access. “This is the future of parking. For the most part, everybody has a smartphone and this provides a great, payment option and ease of access in and out of our parkades.”

After a lengthy testing period, the new system became available as a pilot to MacEwan University community members. Daily, hourly and monthly parking patrons in City Centre and West Parkades will now be able to sign up for ZipBy access, and the system will be expanded to additional parkades on campus in the future.

“As users register for parking they’ll be prompted to sign up for ZipBy through a separate email,” says MacDonald, adding there are no additional fees associated with signing up. “It’s easy to sign up for an account and it works for both Apple and Android users.”

ZipBy is a global, comprehensive, ticketless parking system solution which integrates with both new and existing parking garage access control equipment.

Transportation Services has arranged for a demonstration to showcase the ease of the new ZipBy system.

When: Thursday, August 16
Time: 11 a.m
Where: Entrance at the west parkade, beside the Student Residence.

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

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