March 10, 2015

Activating Innovation: Adaptive change in Arts and Culture

Edmonton – MacEwan University is pleased to host Richard Evans, president of EmcArts and a frequent speaker on the relationship between cultural policy and emerging practices in the arts.

The arts and cultural sectors have experienced profound changes in recent years. Old funding models no longer work, audience engagement patterns are shifting, and traditional programming doesn’t always resonate with millennials.

Evans, who has held senior positions in performing arts management and philanthropy, including co-director of the National Endowment for the Arts’ Advancement program, chief executive of the Bath International Festival of Music and the Arts, England, and the vice-president of the National Arts Stabilization Fund, will be discussing his customized approach to adaptive change in the arts and cultural sectors and how it will help organizations rapidly adapt, innovate and respond to the demands of a new era for the sector.

Evans’s past research and analytical expertise has been published in numerous field studies in the U.S.A. and the U.K.

When: Thursday, March 12
Where: Kule Lecture Theatre (Room 9-323) Robbins Health Learning Centre
Time: 7:00 p.m. – 8:30 p.m.

This is a free event. For further information, please visit: macewan.ca/artsmanagement

Founded in 1971, MacEwan University inspires its students with a powerful combination of academic excellence and personal learning experiences. Offering more than 65 programs including undergraduate degrees, applied degrees, diplomas, certificates, continuing education and corporate training, the university provides a transformative education in a creative, collaborative and supportive learning environment where creativity and innovation thrive. Located in Edmonton, Alberta Canada, MacEwan University offers a unique student experience that opens up diverse pathways for achievement and growth.

For further information, please contact:
David Beharry, Media Relations Advisor
780-497-5586
Cell: 780-231-5954
email: beharryd@macewan.ca
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